



CHARLIE CHAUVIN



SENIOR PRODUCT DESIGNER

Product designer with a strong foundation in UI/UX, web design, and branding, focused on creating intuitive, user-centered digital experiences. Skilled in wireframing, prototyping, and crafting cohesive interfaces that balance usability and visual clarity. Experienced in collaborating with stakeholders, marketing teams, and developers to deliver effective, scalable products.

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Austin, Texas

EXPERIENCE

Senior Product Designer

Hahn • September 2018 – Present

- Lead end-to-end product and web design from concept through delivery
- Collaborate cross-functionally to deliver user-centered, scalable solutions
- Create wireframes, user flows, and prototypes in Figma and Adobe XD
- Partner with engineering to ensure accurate implementation and consistency

Senior Product Designer & Creative Lead

White Lion Interactive • September 2011 – August 2018

- Led UX/UI design for client websites, translating business goals into intuitive experiences
- Created wireframes, prototypes, and high-fidelity UI across key platforms
- Improved the end-to-end design process, increasing team efficiency and collaboration
- Directed visual design and contributed front-end code for WordPress builds

Web Designer & Front-End Developer

i2i Group Advertising • 2003 – 2011

- Designed websites, branding, and marketing materials across digital and print
- Built and maintained WordPress sites, combining UI design with front-end development
- Collaborated with clients and teams to deliver user-centered solutions
- Contributed to brand identity systems across channels

Independent Designer

Charlie Chauvin • 2001 – Present

- Partner with businesses to design and launch websites, brands, and digital products
- Lead projects end-to-end from concept through implementation
- Translate business goals into clear, user-centered solutions

EDUCATION

BFA, Communication Design

Texas State University

CORE STRENGTHS

- Collaboration
- Brand Storytelling
- Clear Communication
- Structured Thinking

DESIGN SKILLS

- Product & UX Design
- UI Design & Interaction
- Wireframing & Prototyping
- Design Systems & Branding
- Web & Digital Design
- Creative Direction

TOOLS & TECHNOLOGIES

- Figma, Adobe XD
- Illustrator, Photoshop, InDesign
- WordPress
- HTML, CSS

VOLUNTEER

PHOTOGRAPHER

McCallum High School Marching Band • 2022–2025