



CHARLIE CHAUVIN



INTERDISCIPLINARY DESIGNER

Passionate and practiced UI/UX Designer with a strong background in web design, branding, and building user-centered experiences. Proficient in wireframing, prototyping, and crafting clean, compelling, and cohesive interfaces. Proven ability to collaborate with client stakeholders, marketing teams, and developers to design and deliver dynamic, digital products.

EXPERIENCE

Senior UI/UX Designer + Creative Director

Hahn • September 2018 – Present

- Lead creative direction for all web projects, guiding teams from wireframes to final designs while collaborating with clients, developers, and stakeholders to deliver high-impact solutions.
- Lead designers and developers to deliver comprehensive designs for major clients, utilizing Adobe XD, UXPin and Figma for prototyping.
- Create wireframes and prototypes that shaped website structure, ensuring clear messaging, an active voice, and intuitive user flows.
- Work closely with developers to ensure precise implementation of designs to maintain branding consistency across digital platforms.
- Provide leadership in branding, print, and digital advertising, ensuring cohesive brand standards across social platforms and marketing.

Senior UI/UX Designer + Creative Director

White Lion Interactive • September 2011 – August 2018

- Produced wireframes to help clients understand the user journey and website flow.
- Prototyped client websites with Adobe XD, UXPin, and Figma to demonstrate design and interactivity.
- Redesigned the web design process from client collaboration to wireframing, design, development, and quality assurance.
- Coded front-end for WordPress websites using CSS, SASS, and Github.

Junior Designer & Website Developer

i2i Group Advertising • 2003 – 2011

- Designed logos, magazine layouts, annual reports, catalogs, and direct mail.
- Designed and built WordPress websites.

Freelance Designer

Charlie Chauvin • 2001 – Present

- Collaborated with small to medium-sized businesses and client stakeholders to develop impactful brands and products.
- Tackled diverse design challenges, refining my skills, expanding my expertise, and staying ahead of industry trends.

512-589-0996

charliechauvin@gmail.com

www.charliechauvin.com

Austin, Texas

EDUCATION

Bachelor of Fine Arts in

Communication Design

Texas State University 2001

VALUES

- Collaboration
- Brand Storytelling
- Clear Communication
- Organization & Structure

JOB SKILLS

- Creative Direction
- User Experience
- User Interface Design
- Wireframing & Prototyping
- Website Design
- Digital Design
- Conceptual Thinking
- Branding & Typography
- Print Design
- Working with Clients
- Ability to handle multiple competing priorities
- Ability and desire to justify design decisions with strong rationale

PROGRAMS

- Figma
- Adobe XD
- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- WordPress
- HTML
- CSS

VOLUNTEER

Photographer for McCallum High School Marching Band 2022-2025