



CHARLIE CHAUVIN



PERPETUALLY CURIOUS. INFINITELY CREATIVE.

I specialize in translating insights into meaningful narratives for clients. My strength lies in going beyond the visual aesthetics and delving into the heart of storytelling, recognizing that without a captivating narrative, designs lack the resonance that leaves a lasting impact. With over 20 years of experience, I am a versatile designer excelling in creative design, web design, user experience design, and user interface design. I'm motivated by collaborative environments where creativity thrives.

WORK EXPERIENCE

Digital Creative Director

HAHN • SEPTEMBER 2018 – PRESENT

I lead website projects, ensuring innovative design and development, collaborating with clients and our web development team. Additionally, I contribute design insights for various client needs, spanning logos, print materials, billboards, and digital advertising across social media platforms, all with a focus on exceeding client expectations.

Creative Director

WHITE LION • SEPTEMBER 2011 – AUGUST 2018

I led the web development team, assuming responsibility for devising and implementing a streamlined design process across all websites. In this role, I designed, conceptualized, and coded websites, and crafted logos. I collaborated with clients, unraveling their narratives, and delivering tailored design and development solutions to meet their unique needs.

Interactive Designer

i2i Group Advertising • 2003 – 2011

Collaborated with the design team on everything from logos and print to web design and development. I focused on creating design concepts and building a variety of design skill sets. Assignments completed include annual reports, magazines, catalogs, and coding WordPress websites.

Independent Designer

CHARLIE CHAUVIN • 2001 – PRESENT

I actively engage in diverse projects to stay agile, continuously expand my skill set, and bring a wealth of fresh insights to my creative endeavors.

512-589-0996

charliechauvin@gmail.com
www.charliechauvin.com
Austin, Texas

EDUCATION

Bachelor of Fine Arts in
Communication Design from
Texas State University 2001

VALUES

- Collaboration
- Brand Storytelling
- Communication
- Organization & Structure

JOB SKILLS

- Creative Direction
- User Experience
- User Interface Design
- Wireframing & Prototyping
- Website Design
- Digital Design
- Conceptual Thinking
- Brand Development
- Print Design

PROGRAMS

- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Adobe XD
- Figma
- WordPress

VOLUNTEER

Photographer for McCallum
Fine Arts Marching Band during
marching season